



## **COUNCIL FOR INTERNATIONAL TRADE COMMERCE SA (CITCSA)** **SEPTEMBER 2010**

CITCSA is not an industry association. CITCSA is SA's multicultural business community, part of our ethnic community and organisations. Formed in 1994, there were just 14 business councils in SA. CITCSA has since formed a further 26. CITCSA members facilitate \$70M of business annually with SA's SME's. With the recent budget changes, DTED has eliminated its trade group, leaving CITCSA and its business councils as the only group in SA capable of mounting inbound and outbound trade missions.

CITCSA's members have accompanied the following SA Government ministers and officials overseas recently:  
Hon Grace Portolesi, Minister for Multicultural Affairs - Italy with Italian Chamber of Commerce for Fiera del Levante trade expo in Bari

Hon Mike Rann, Premier – India with Australia India Business Council

His Excellency the Governor Rear Admiral Kevin Scarce, AC – China and Hong Kong with ACBC, Chinese Chamber, AACCI, & HKABA SA

Lieutenant-Governor Hieu Van Le, AO – Hong Kong and PRD, China with HKABA SA

And CITCSA's members plan to accompany the following SA Government ministers overseas soon:

Hon Michael O'Brien, Minister for Agriculture, Food & Fisheries – Hong Kong for Wine Expo with HKABA SA

### **CITCSA INFORMATION**

1. Peak body for 40 international chambers of commerce or business councils with presence in SA
2. Member organisations comprise successful multicultural business entrepreneurs who are leaders of their community
3. One point of contact to international chamber network for government, exporters, industry groups, international traders, investors
4. Market access facilitator that facilitates trade through understanding of language, culture, prevailing business practices, local customs and knowledge of the political environment in country of origin.
5. Coordinate arrangements and recruit exporters for outbound missions
6. Coordinate inbound missions including business matching and sponsorship of 459 visas
7. Identifies potential chambers from within South Australia's multicultural community
8. Encourages the formation of new international chambers of commerce or business councils by entrepreneurial people to undertake business with their country of origin
9. Provides governance structure and business community legitimacy under the CITCSA umbrella.
10. Supports those small and emerging chambers with limited resources.
11. CITCSA is the multicultural business community who are part of their ethnic community organisations

### **MEMBERSHIP HIGHLIGHTS 2005–2010 New or relaunched Members**

Australia Chile Chamber of Commerce – SA Chapter	– formed 2009
Australia Iran Chamber of Commerce and Industries	– formed 2007
Australia New Zealand Business Council SA	– formed 2007
Canada Australia Chamber of Commerce - SA Chapter	- formed 2007
Japan Australia Business Council SA	– relaunched 2005
Australia Vietnamese Chamber of Commerce	– relaunched 2006
French Australia Chamber of Commerce and Industry - SA Chapter	- relaunched 2008

#### **New members currently being created**

Australia Brazil Chamber of Commerce SA Chapter

Dutch SA (SA Chapter of Australia Netherlands Chamber of Commerce)

European Union Alliance

## **Contribution to South Australian Strategic Plan 2006 – 2010**

***“T1.14 Total exports: Treble the value of South Australia's export income to A\$25 billion by 2014”***

CITCSA members facilitate some \$70M of business for South Australia. CITCSA Executive Manager was a member of “Growing Prosperity” Working party in 2006 and CITCSA Chairman has been part of the creation and review of the SASP over the years. CITCSA has facilitated 42 outbound trade missions and coordinated 21 inbound missions from countries represented by its international network over the past 5 years and works closely and in partnership with key industry bodies including:

Defence Teaming Centre, Water Industry Alliance, Education Adelaide, Food Adelaide, PIRSA, Technology Industry Association, SA Tourism Commission, Adelaide Convention Bureau and SA CleanTech Network; in contributing to SA's export promotion.

### **Major CITCSA inbound missions**

1. 32 delegates from 26 companies in Ferrol in Spain exploring opportunities for business and joint ventures in defence related contracts in SA. Group welcomed by Hon Kevin Foley, Deputy Premier and Minister for Defence Industries
2. Regular Annual delegations from Indo Aust Chamber in Chennai, India
3. Confederation of India Industries delegation- welcomed by Hon Tom Koutsantonis, Minister for Industry & Trade
4. 10 business and government officials from Xiamen, China with Water/Cleantech focus
5. Large delegation of business people with Malaysian Minister of Trade that met the Australian Minister for Trade and Hon Kevin Foley, Deputy Premier
6. Large delegation from Canada in February 2008

### **Major CITCSA outbound missions**

1. Food missions for new/new to market exporters to Dubai and Singapore
2. Annual missions for new wine exporters to International Wine expo in Hong Kong 2008-2010
3. Regular trade missions to India

## **Contribution to South Australian Strategic Plan 2006 – 2010 = 2**

***“T1.24 Overseas migration: Increase net overseas migration gain to 8500 per annum by 2014***

CITCSA and its member organizations played a key role through lobbying the Federal Government that enabled SA to maintain its regional status as a destination for skilled migrants.

### **CITCSA Member Organisations**

- ♦ African Chamber of Commerce SA
- ♦ American Chamber of Commerce in Australia
- ♦ Asia-Pacific Business Council for Women
- ♦ Australia Chile Chamber of Commerce
- ♦ Australia China Business Council
- ♦ Australia Iran Chamber of Commerce & Industries
- ♦ Australia Israel Chamber of Commerce SA/NT
- ♦ Australia Malaysia Business Council
- ♦ Australia New Zealand Business Council SA
- ♦ Australia Singapore Business Council (SA)
- ♦ Australia-Brunei Darussalam Business Council
- ♦ Australian Arab Chamber of Commerce & Industry Inc - SA Chapter
- ♦ Australian Asian Chamber of Commerce & Industry SA
- ♦ Australian Croatian Chamber of Commerce & Industry
- ♦ Australian Indian Business Council Inc (SA)
- ♦ Australian Philippine Business Council (SA)
- ♦ Australian Vietnamese Chamber of Commerce SA
- ♦ Australian-Moroccan Business Council
- ♦ Canada Australia Chamber of Commerce SA
- ♦ Chinese Chamber of Commerce of SA
- ♦ Czech Chamber of Commerce Australia
- ♦ French-Australian Chamber of Commerce and Industry SA
- ♦ German-Austrian Business Council SA
- ♦ Hellenic Aust Chamber of Commerce & Industry (SA)
- ♦ Hong Kong Australia Business Association - SA Chapter
- ♦ Italian Chamber of Commerce & Industry of Aust-Adelaide
- ♦ Japan Australia Business Council of SA
- ♦ Korean Chamber of Commerce SA
- ♦ Latvian Chamber of Commerce & Industry of Aust
- ♦ Polish Chamber of Commerce (Aust)
- ♦ Romanian Chamber Of Commerce SA
- ♦ Russian - Australian Chamber of Commerce & Industry (SA)
- ♦ Spanish Chamber of Commerce in Australia
- ♦ Thailand South Australia Business Council
- ♦ Ukrainian Australian Chamber of Commerce & Industry

Contact CITCSA for more information ph 83000110 or call Barry Salter Executive Manager ph 0407792950