



CITCSA Flash

CITCSA Patron:
His Excellency
Rear Admiral Kevin
Scarce AC CSC
RANR
Governor of South
Australia

*"Meet the Faces
Behind the Places" at
CITCSA.*

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CITCSA wins Award



l-r Mr Francis Wong, Chairman CITCSA; Hon Tom Koutsantonis MP, Minister for Industry and Trade; Mr Barry Salter, Executive Manager, CITCSA with the award at the Adelaide Convention Centre

The Council for International Trade & Commerce SA received an honorary award for organisations supporting African business community in South Australia at the 2011 National African Chamber of Commerce Awards presented in Adelaide on July 16th at the Adelaide Convention Centre.

In accepting the award on the night, Barry Salter, Executive Manager of CITCSA acknowledged the presence of His Excellency the Governor who is the Patron of CITCSA, and thanked the Hon Tom Koutsantonis MP, Minister for Industry and Trade for his support over the previous twelve months.

Barry said that receiving this award was a pleasant surprise, and thanked his Board members, staff and sponsors for their support. He congratulated the African Chamber of Commerce as a voluntary body for organising these inaugural awards, and for an excellent night of music, dancing and a fashion parade with good food and wine.

Entertainment included the City International Gospel Choir, Burundian Drummers, a South African Choir, Congolese Ladies Dance and the Nigerian Unity Dance and Sun of Africa.



Spectacular Burundian Dancers at African Awards Dinner



Mr John Nze Bertram, President of African Chamber of Commerce SA, making his welcome speech with City Gospel International choir on stage



CITCSA table at African Awards dinner



Mr Wayne Cao; Mr Francis Wong, Chairman, CITCSA; Mr Patrick Ho, President, HKABASA; Ms Susie Wong; Hon Tom Koutsantonis, Minister for Industry and Trade; Mr Steve Barclay, Director HKETO, Australia; Ms Ida Wong-Taylor; and Mr Ping Liew at Adelaide Entertainment Centre.



The 2011 Hong Kong Australia Business Association Business Awards Gala Dinner was held at the Adelaide Entertainment Centre on Friday August 12th. Winners of this year's awards were as follows:

Entrepreneur of the Year – Ming Liang Ma, Cherry Blossom Sushi Bars
Exporter of Services to Hong Kong/China – International Student Exchange Services
Importer of Goods from Hong Kong/China – R2 Procurement Partners
Volunteer of the Year – Mr Peter Yang
Contribution to Tourism, Hospitality or Recreation – Adelaide Zoo

A Judges' Commendation was awarded to **Food and Beverage Import Export**

Mr Patrick Ho, President of Hong Kong Australia Business Association SA Chapter, said that he was impressed by the number and calibre of the entries in this year's awards, which were in their eighth year.

The Hon Tom Koutsantonis MP, Minister for Industry and Trade, said that the relationship between Hong Kong and South Australia was more important than ever before, and that the Association had helped promote two way trade, increased understanding of both markets and opened government doors. He said that "Your activities generate significant volumes of trade and investment for SA each year, and I wish to pay testament to your value as ambassadors for the State".

Other guest speakers included Mr Steve Barclay, Director of Hong Kong SAR Economic and Trade Office in Sydney, and Mr Derrick McManus, motivational speaker. MC was Mr Chris Carpenter. Over 270 people attended this year's gala dinner.

Italian Chamber of Commerce signs new MOU's for Trade with Italy

The Italian Chamber of Commerce and Industry in Australia – Adelaide has recently signed new MOU's with several Italian Chambers of Commerce in Italy following a successful business visit to Italy by Teodoro Spiniello, Secretary-General and Antonio Rosata, Project Officer.

ICCI – Adelaide will host two commercial desks representing the Chambers of Commerce of Brindisi and Reggio Calabria and their member companies. Reciprocal desks will be operated by these chambers in Italy for South Australian member companies looking at potential outbound and inbound commercial/institutional missions to Australia/Italy within the next year.

Negotiations are underway to finalise a similar agreement with the Chamber of Commerce of Napoli. Discussions have also commenced with the Chambers of Commerce of Macerata, and of Potenza for future collaboration.

More information from Italian Chamber of Commerce www.italianchamber.net.au



2011 Trade Mission to UAE, Qatar and Oman in October



AUSTRALIA
ARAB CHAMBER
OF COMMERCE
& INDUSTRY

غرفة التجارة والصناعة
الأسترالية - العربية

The Australian Arab Chamber of Commerce and Industry will be leading a Trade Mission to the UAE, Oman and Qatar in October this year.

The mission will focus on two of Australia's strongest sectors relevant to the GCC countries - agribusiness and education. Companies from other sectors are also welcome to participate and will be provided with separate, specifically tailored, visit programs where ever possible.

The United Arab Emirates (UAE) is already a major market for Australian exporters of goods and services. The downturn following The GFC reduced two-way trade by approximately 7% but this has now recovered to its pre GFC level. As was outlined at the recent inaugural Australian Arab Business Forum & Expo the UAE economy is once again growing strongly – with a continued focus on tourism and hospitality. The Australia Arab Chamber of Commerce & Industry (AACCI) believes that there is significant potential for Australian companies to expand their business or to develop new markets in this wealthy economy This view is supported by Austrade.

In addition there are newer markets with considerable potential in both Qatar and Oman.

For further details, please contact Mr Chris Heysen, Executive Officer, AACCI SA Chapter at chris.heysen@austarab.com.au or call 0400332916.

Trade Mission to Israel in November

The Australia-Israel Chamber of Commerce and the Israel Trade Commission is delighted to invite you to its upcoming Sustainability Trade Mission to Israel. (13 – 19 November, 2011)

The mission will focus on Renewable Energy, Water, Agritech, Cleantech and other Climate Change related issues and will coincide with the prestigious International Water, Energy, Cleantech and Environmental Control Exhibition and Conference in Tel-Aviv – WATEC 2011 – [click here](#)

The Trade Mission, specifically designed for CEO's and senior management from business, government and academia, will combine exposure to key Israeli industry figures together with topical high level business meetings designed to expose delegates to innovative business ideas and opportunities.

Israel is considered a world expert in the fields of desalination, water treatment and reclamation, water safety, and agricultural water consumption via drip irrigation – an Israeli innovation. Its renewable energy industry is also placed at the forefront of the global arena. Israeli alternative energy companies are considered industry pioneers in solar and geothermal technologies.

The mission will provide an opportunity for participating Australian organisations to increase their exposure to the Israeli and International market and promote Australian companies to a global audience in attendance at the Watec conference.

The mission is also a great opportunity for participants to network and interact with leading figures from the industry within Australia.

Group and individual meetings will be arranged with a cross section of Israeli business, academic and political leaders. The program also includes a geo-political insight and 2 days of sightseeing of the Old City of Jerusalem, Masada, Dead Sea, Bethlehem and Tel-Aviv.

For more information, or to register your interest, please contact Ori Danieli
02 9326 1700 / ori@aicc.org.au

New Ambassador to China has SA connection

Ms Frances Adamson has been appointed as Australia's next Ambassador to China by Hon Kevin Rudd, Minister for Foreign Affairs and Trade. Ms Adamson is an Economics graduate from the University of Adelaide of 1985. The Mandarin speaking career diplomat has previously served in Taiwan, Hong Kong, and Britain, the last as Deputy High Commissioner.

She will take up the post in August replacing Dr Geoff Raby, who has been Ambassador since 2007.





Good response to DESTINATION SA

The Adelaide Convention Bureau has wrapped its 8th and most 'extensive' and 'diverse' Destination SA which looks set to once again deliver significant economic impact to the state and its business event operators.

Destination SA 2011 featured

- A record 50 hosted buyers from interstate, Asia and New Zealand
- 50 South Australian buyers
- A record 48 South Australian exhibitors
- The largest media ever contingent from Australia and Asia

Destination SA resulted in some \$41m economic impact for the state of South Australia in 2010 and Adelaide Convention Bureau CEO Damien Kitto hopes this may reach a figure of \$50m following the 2011 event.

The event commenced on 2nd August with the overseas guests who, after witnessing some incredible glassblowing at the Jam Factory and a Central Market experience, embarked on a 2 day familiarisation tour of the Barossa that saw them enjoying the very best food, wine and activities the region has to offer including wine blending and degustation dining and luxury accommodation at the Louise and its famous restaurant Appellation.

On Thursday, the national visitors arrived in town to spend time visiting some of Adelaide's best loved and most famous sites including a shopping experience amid the wonderful sights, sounds and smells of the buzzing iconic Central Market – the largest fresh food market in the Southern Hemisphere.

A welcome reception Thursday night in the magnificent historic book-lined Mortlock Chamber at the State Library set the relaxed and welcoming tone for the exhibition and one on one pre-scheduled meetings at the Adelaide Convention Centre on Friday with reports from visitors and exhibitors alike revealing a strong level of future business opportunities.

A gala dinner on Friday night at the superb new dining facility at one of the world's most famous cricket grounds - Adelaide Oval was a fitting farewell to the international party who departed Saturday morning.

The Adelaide Convention Bureau launched the final phase of its Incentives Adelaide programme which include:

- Details of the programme to be uploaded in Chinese to the Bureau's website www.adelaideconvention.com.au.
- A compilation video comprising highlights of all Incentive Adelaide itineraries to be available for download by organisations and tour operators
- A regular e-letter updating the latest developments in tourism facilities, activities and destinations

CITCSA works closely with the Adelaide Convention Bureau to deliver business for the State.

"Meet the Faces
Behind the Places"
at CITCSA

Level 1, 25 Peel
Street, Adelaide

CITCSA on the Move

The Council for International Trade and Commerce (CITCSA) is moving into the city of Adelaide after 17 years of being based on Greenhill Road, firstly at Eastwood and more recently at Unley.

Our new address from Monday September 5th will be Level 1, 25 Peel Street, Adelaide.

CITCSA acknowledges the generous support of our Sponsors

