



CITCSA Flash

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CITCSA Patron:
His Excellency
Rear Admiral Kevin Scarce
AC CSC RANR
Governor of South
Australia

Mission to Hong Kong International Wine and Spirit Fair



At pre mission Hong Kong briefing at Enterprise House, Unley
l-r Ian Mathison, HKABA SA; Carol Bradley, Braydun Hill; Patrick Ho, President HKABA SA; Bernice Ong, Woodstock wines; David Dean, Farmers Leap/Condo Wines; Jan Siemelink-Allen, Barristers Block; Paul Limpus, Paxton Wines.

Hong Kong Australia Business Association SA in association with CITCSA, PIRSA and DTED, has organised a trade mission to the third HKTDC Hong Kong International Wine and Spirits Fair from November 4-6 2010.

HKABA SA Mission Coordinator Ian Mathison said "this is the third consecutive year that the Hong Kong Australia Business Association has taken wineries to this major trade fair and this is our largest delegation to date."

Participating wineries from SA wine regions include the following:

Barristers Block – Adelaide Hills
Braydun Hill – McLaren Vale
Chateau Tanunda - Barossa
Condo Wines - Southern Murray
Farmer's Leap- Padthaway
Lavina Wines - McLaren Vale
Longview - Adelaide Hills,
O'Leary Walker - Clare Valley,
Paxton Wines – McLaren Vale
Tomich Wines – Adelaide Hills
Woodstock Wine- McLaren Vale

Haliflex Flexible Tank Solutions/Halifax International will also be exhibiting at the Expo. The South Australian participants will be located in the Australian Pavilion at the Fair. Australia is this year's feature Partner Country, becoming the first New World wine-producing country to enjoy this honour.



Many of our South Australian companies will enter the second Cathay Pacific Hong Kong International Wine & Spirit Competition with the results to be announced on November 4th. This year's guest international judge will be Tim Atkin MW, the multi-award-winning wine writer who has been to Australia many times.

Hong Kong is rapidly maturing as Asia's wine trading and distribution hub since establishing itself as one of the few tax free markets for wine in the world.

Abolition of the 40% wine tax in 2008 triggered a flurry of wine investors and cemented Hong Kong's status as the wine gateway to Asian regions. Geographical location, a superior logistical infrastructure and solid legal and financial systems have provided a solid foundation for growth. Last year Hong Kong re-exported 19% by value of its wine imports and retained 81% for local consumption. Most of this wine ended up in mainland China where official local traders pay 50% duties.

World wine imports into Hong Kong hit a new record in 2009, reaching US\$491 million, an increase of 44% over 2008 and forecast growth in 2010 is a healthy 22%. Australia enjoys a position as the third largest wine supplying country to Hong Kong after France and the UK (mainly auction sales of wines imported from other countries), closely followed by the US.

The 2009 Hong Kong Wine Fair attracted almost 12,000 trade buyers from 62 countries and regions. There were over 520 exhibitors at last year's event.

Chateau Tanunda – Sitting on top of the world at 2010 International Wine & Spirit Competition

Chateau Tanunda's "The Everest" wines have won two of the 2010 International Wine & Spirit Competitions trophies. The 2005 Everest Shiraz won the best Shiraz/Syrah and the 2008 "the Everest Grenache won the best Single Estate red.

The IWSC competition was started in 1969 and has become the premier wine competition in the world. This year it received 6800 entries from over 80 countries, with 450 entries in the shiraz class alone.

Chateau Tanunda is one of the participants in this year's trade mission to the Hong Kong International Wine and Spirits Expo with the HKABA. This year the Chateau Tanunda in the Barossa celebrates its 120 anniversary and this iconic property has been restored to its former glory by the Geber family since they purchased it in 1998.



Business SA Export Awards Winners

The 2010 Business SA Export Awards winners were announced and presented at a luncheon at the National Wine Centre on Wednesday October 20th. The Business SA 2010 Export Award winners are:

- Agribusiness - Almondco
- Arts and Entertainment - Slings by
- Education and training - University of Adelaide
- Emerging exporter - Kangaroo Island Pure Grain
- Large and advanced manufacturer - One Steel Manufacturing
- Large services - Adventure Tours Australia
- Minerals and energy - OZ Minerals
- Regional exporter - Kelly Engineering
- Small business - Soniclean
- Small and medium manufacturer - d'Arenberg
- Small and medium services - Prism Defence
- Premier's award for high achievement and excellence in exporting - OneSteel

CITCSA congratulates all winners in this years Business SA Export Awards

The State winners of the awards are now nominees in the National Export Awards that will be presented in Sydney on December 1st.

India inbound mission from Chennai



Members of Australia India Business Council SA Chapter and the Indo Aust Chamber of Commerce from Chennai, India meeting at Enterprise House, Unley. Picture includes Mr Oshim Somers, Vice President of AIBC SA; Ms Natasha Malani, President of AIBC SA, Mr Barry Salter, Executive Manager, CITCSA and Mr Sarat Chandran, Executive Director of Indo Aust Chamber in Chennai.

The Australia India Business Council SA Chapter, CITCSA and DTED hosted an inbound delegation of 22 business people from the Indo Aust Chamber of Commerce based in Chennai on Tuesday October 12th.

Industry sectors represented by the delegation included :

Textiles and leather; Education; Mining, oil and gas; Legal; Publishing; ICT; BPO and Market Research; Manufacturing; Advertising; Corporate Services

Many of the first time Indian visitors to Adelaide enjoyed their short visit to Adelaide and visiting the Bradman Museum at Adelaide Oval after the one day business matching meetings.

Exporting to France - Free Workshop

The French Australia Chamber of Commerce and Industry and Exportia invite exporters to a free business breakfast on Thursday November 18th 7.30am – 9am at Enterprise House, 136 Greenhill Road, Unley.

Exportia specialises in assisting Australian ICT, electronics, biotech, health and cleantech companies to establish their products/services and drive their export sales into two largest European markets – France and Germany.

Exportia will present real case scenarios and tips on market access strategy, on engaging and building relationships with the perfect match distributor and reaching sales, and overcoming cultural and language barriers.

Christelle Damiens, Managing Director of Exportia, and Hon Secretary of FACCI will make this presentation. Exportia have offices in Adelaide and France, and a team in Germany.

Book by November 12th. Download booking form from www.facci.com.au or call FACCI ph 82401688 or email contact@facci-sa.com





l-r standing Francis Elekwachi, Immediate Past President, African Chamber of Commerce, Leon Coppins, Vice President of African Chamber of Commerce; Barry Salter, CITCSA; with our visitors from South Africa.

Sitting: John Nze-Bertram, President of African Chamber of Commerce SA; Ms Asun Bassas, Exhibition Coordinator,

“Meet the Faces Behind the Places” at CITCSA



The African Chamber of Commerce SA is organising an Africa – Australia Exhibition and Expo, initially in South Africa in September 2011 with the theme “Let’s Touch Your Land!”

The event will provide a platform to deliver investment and gain new markets for Australian products and services, and strengthen the strong people – people links between Australia and Africa to drive these relationships forward.

The program segments will include a Trade and Investment Expo, an Arts Exhibition, Music and Fashion.

Contact John Nze-Bertram, President of African Chamber of Commerce SA ph 0449061457 or email straseian@gmail.com for more information, sponsorship opportunities and how you can become involved.

CITCSA acknowledges the generous support of our Sponsors

