

Trade needs sense as well as dollars

IT'S not often dinner guests are shown pictures of human skeletal remains of mass murder and footage of terrified pre-adolescents.

But these scenes seemed quite appropriate when shown during the keynote speech for the annual Council of International Trade and Commerce SA gala dinner at the Adelaide Hilton on Friday night.

CITCSA brings together 37 chambers and councils of SA businesses engaged internationally – and the message from keynote speaker and human rights lawyer **Michael Hourigan** was that we are all engaged with the rest of the world.

For atrocities of the sort he described – the Rwandan genocide and Cambodian child-sex slavery among many other horrors – all that was required was for good people to do nothing, as **Edmund Burke** once observed.

Michael also had a contrasting message of hope, that “the challenge is that when good

people do something positive, then good things will spin out from that”. Following the theme, craniofacial surgeon **David David** described the work of his unit, with the CITCSA members then able to donate to the cause.

The dinner also had its lighter moments, including the awarding of prizes for the guest in the best ethnic dress – won by **Minerva Nasser-Eddine**, chairwoman of the SA chapter of the Australia Arab Chamber of Commerce and Industry. A prize also was awarded to the best themed table, won by the Australia China Business Council, which included former lord mayor **Alfred Huang**.

China council's table was adorned with a Christmas tree decorated with cards that could be redeemed for a gift for an underprivileged child.



Minerva Nasser-Eddine. Picture: JENNIE GROOM

Just a little Italian know-how

THE Italian Chamber of Commerce and Industry, winner of CITCSA's International Chamber of the Year, has given an insight into its success.

At a chamber luncheon last week, SA president **Robert Berton** was

promoting local tour dates for Italo-Australian comedian **Joe Avati** when he realised that there were no more tickets available.

“Why did I get asked to advertise it if it is all sold?” he asked. A voice from the audience: “For a few

thousand dollars, we can work on things.” Now that's what we call commerce.

Just for the record, while the Italian Chamber is ahead of its time, it was the winner of the 2006 award rather than the 2007 as reported on Saturday.

Who's sitting in the hot seats

PORT and container terminal operator DP World has named **Andrew Towers** as general manager/director of its Adelaide operations.

Mr Towers has experience in a number of engineering fields, such as mining and construction.

COMMUNICATIONS technology firm DVM has called in **Angelo Picca** as its business development consultant.

Mr Picca's experience extends to mobile sports – general manager of the Adelaide United Football Club – and good sports with the Australian Securities and Investment Commission.

THE board of Australian Renewable Fuels has appointed **John Lillywhite** to the role of chief executive of its Australian energy business.

Mr Lillywhite was previously chief executive of Western Australian power generator Verve Energy.

L.J. Hooker takes plunge for charity



In Adelaide Oval's Bradman Room were John McGarry, Sean O'Hara, Selena Larnio, Simon Mackie and Ian Lambert.

L.J. HOOKER'S Aldinga office got an unusual early Christmas present last week – a skydive.

The team bid \$400 for the item during a charity auction, raising funds for cystic fibrosis, at L.J. Hooker's “Captain's Club” Christmas celebrations.

More than 40 of the company's highest achievers lunched in the Bradman Room at Adelaide Oval before two-time Golden Gavel winner and Glenelg office principal **Paul Henry** conducted the auction.

L.J. Hooker regional manager **Rod Adcock** says Captain's Club members encourage other salespeople “who aspire to excellence”.

Coding accountants

SHOPPING around for an accountant just got easier with the addition of barcodes.

Accountants attending the state CPA Congress wore identity tags that were scanned as they entered each session.

A melodious “beep” announced one more had entered the room at the Adelaide Convention Centre.

And to dispel nasty rumours about accountants being grey, the tags were held in place by a coloured cord.

Organisers insist the scanner was used to record professional development hours for the 1700 people attending.

Top guns

NETWORKING and beer: a fine mix for professionals with good intentions.

William Buck business advisory manager **Tom Laundry** launched the firm's Emerging Leaders forum last week, gathering 55 of the city's hottest business talent in the firm's boardroom.

“We had recognised them as future business leaders of the state . . .” Mr Laundry said.

Good sports

THEIR sporting prowess may be questionable but the **Adtrans Group** has showed its fundraising ability is above par.

At the company's annual charity golf day, \$84,000 was raised for the **McGuinness-McDermott Foundation** and **Minda Incorporated**.

ENTERPRISE Development chairman and Bellis Fruit Bars director **Nick Begakis** has been named chair of the Innovation Systems Working Committee. The committee is part of the Premier's Food Board.

FORMER Schlumberger Asia president **Hock Goh** has joined MEC Resources as chairman.

ENTERPRISE development SA Enterprise Workshop Presents the December **Edge for Entrepreneurs Seminar**

Building and maintaining effective networks is increasingly critical to business success. Learn how to capitalise on every opportunity to grow and develop your networks.

Successful Networking

Whether you trade with the general public, other business or government, developing strong networks is essential. Hear how to do it well from:

Rob Chisholm	MD, Adform Products (Miniskaff) Pty Ltd
Andrew Penn	CEO, Strategic Public Relations
Mark Langford	MD, Game Traders Pty Ltd

Wednesday, December 6th

Old Methodist Meeting Hall, rear Adelaide Town Hall 5:30 - 7:30pm
To secure your **FREE** ticket, email Networking@SAEnterpriseWorkshop.com
Details Phone 8152 0564

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AICD EVENTS

THE GREAT PARACHUTE DEBATE

Xmas Charity Luncheon

“The Great Parachute Debate” long luncheon will have an all-star cast of perspiring passengers including comedian **Dave Flanagan**, media personality **Tony Pilkington**, sports, media and business personality **Pat Mickan** and a “**Mystery Speaker**”.

Join the AICD at the Hyatt Regency Adelaide on Wednesday 13th December 2006 from 12.00pm to 3.00pm. Proudly supporting Mission Australia.

To register for this entertaining event, contact Megan Lodge on 1300 783 566 or email mlodge@companydirectors.com.au.

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