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CITCSA
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CITCSA Welcomes New Liberal South Australian Government

2018 is a year of change, and CITCSA welcomes the newly elected Liberal Government. CITCSA is currently undertaking a rebrand and strategy refresh for the future, and would like to express its gratitude to the outgoing Labor Government for their strong support in promoting international investment and trade in South Australia over the last 16 years.

With change comes new opportunities, and CITCSA is proud to work with governments at local, state, and federal levels with the interests of the South Australian economy and community at heart. Chairperson, Darren Wilson, said "CITCSA looks forward to working with Stephen Marshall and his team as we have a common interest for South Australian Economy to grow our Trade and Investment relationships. The Liberal Government has supported CITCSA in the past and we look to reestablish our relationship as we strategise as the leading advocates for Trade & Investment for our members and community."

With support from the new Liberal Government and the refreshed CITCSA Board strategy, the future looks strong for growth with the following:

- Increasing the CITCSA brand influence within South Australian Business & Government
- Supporting Investment and Trade for our partners and State across key industry alliances
- Working with industry to create a roadmap on best practice for doing business the South Australian Way. This includes incoming and outgoing trade missions and creating connections year-round in order to maximise opportunities and trade.

CITCSA will be announcing its full strategy in the coming months with support and partnerships from state, local and federal government to deliver results for the Chambers, Business, and Supporters in South Australia.

About CITCSA:

Council for International Trade & Commerce in South Australia (CITCSA) has been operating for over 20 years and was established as a body to facilitate and deliver international trade, support and investment via international chamber of commerce, government & businesses throughout South Australia.

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